

Samuel Alake

PRODUCT DESIGNER & DESIGN ENGINEER

Bay Area, CA

[linkedin.com/in/samuel-alake](https://www.linkedin.com/in/samuel-alake) ↗

samuelalake.github.io ↗

EXPERIENCE

Meta, Facebook App — Product Designer

July 2022 – Present

- Owned design for the Birthdays, Notifications, and Widget surfaces; previously core designer on the Video and Feed teams, designing and shipping experiences across core and partner teams.
- Co-led cross-functional design sprints and set notification design standards across partner teams; shaped product strategy with PM and owned design decisions.
- Integrated AI into both product and process, designing AI-powered entry points in the app and embedding AI tools into design and review workflows.
- Elevated design craft across the org by building realistic prototypes with live product data (an approach adopted org-wide) and mentoring senior designers on prototyping best practices.

Facebook App — Product Design Intern

July 2021 – August 2021

- Designed end-to-end web experience for Facebook Live Audio Rooms, launched on mobile and web.

Facebook App — Facebook University Product Design Intern

June 2020 – August 2020

- Designed end-to-end product experience for Facebook's Jobs feature.

PROJECTS

Rem — Lead Product Designer & Engineer

November 2025 – Present

- Voice-first AI assistant for capturing intent and running approved actions through a user-owned cloud gateway. Leads product design and builds the app in Swift/SwiftUI. Available on App Store and TestFlight; Mac support coming.

EDUCATION

B.S. Natural & Physical Sciences — Philander Smith College

August 2018 – May 2022

Major: Biology · Minor: Computer Science, Psychology

UI/UX Design Specialization · Coursera/CalArts · January 2021

CS193p — Developing Apps for iOS · Stanford (MOOC) · 2022

SKILLS

Design

Product Design

User Interface

User Experience

Interaction Design

Wireframing

Rapid Prototyping

Design Research

Tools

Figma, Origami, Framer,

Xcode, SwiftUI

Programming

Swift/SwiftUI, HTML, CSS,

React

ACHIEVEMENTS

Valedictorian, Summa Cum Laude

Philander Smith College | 2022

Thomas Mason Scholarship

Philander Smith College | 2018

HBCU Housing Hackathon

Zillow | 3rd place winner | 2021

HBCU Battle of the Brains

NFL | Fellow | 2022

LANGUAGES

English proficient

Yoruba native

Spanish basic